

North Figueroa Association Board Meeting
Tuesday June 17, 2014 @ 10 am

In attendance @ Future Studio: Sean Cohan (GSS), Rick Stoff (Chrysalis), Tom Wilson, Misty Iwatsu, Stuart Rapeport, Amy Inouye, James Bygrave, Alex Rudisky, Titina Folliero, Madhu, Melinda Ramos Alatorre (CD1), Arturo Piña & Erica Wade from Film LA

Via Webex: Bob Ahkavan

Meeting called to order 10:02 am

Introductions

Minutes of May meeting: Tom motioned to approve, Alex seconded, approved unanimously

Welcome new NFA board member James Bygrave (The Greyhound), representing property owner May Chung

Reports

Film LA: Highland Park has become a popular filming location. Film LA is the city contracted entity for filming related issues; CD1 office can also be helpful and is in the loop. They work as intermediaries between locations and film companies. They are establishing an opt-in private notification email system, and is trying to improve overall communication about filming. City has established rules & regulations for locations and filming times. Notifications (door hangers) go out 1-2 days before filming. LAPD has a film unit that approves all the permits; problems & violations can also be reported to LAPD (remember to document potential violations). Film LA is trying to do bilingual outreach and work w/ location managers about the neighborhoods they are filming in. Film LA has 24-hr on-call service line. GSS can also help (will need some training).

Parking is a huge issue: we would like film companies to post alternative parking signs or have a parking monitor to help; NFA will create a draft of guidelines for parking: make parking lot maps to provide to film companies and ask that lot 639 (behind Future/Follieros/Greyhound) be the last parking lot they are permitted to use; leave free spaces free for locals; possible to use B of A lot sometimes?. On larger film shoots, Film LA has an on-location monitor, identified by shirt & badge, who can be helpful for issues.

CD1: 311 people attended last week's bike meeting; a roundup is being prepared; a business-only meeting will be scheduled. Melinda has canvassed the corridor and talked to a lot of people about this and other local issues. Still working on Big Belly questions; in-home bulky

item pickup reminder (call sanitation to schedule a pickup), CD1 thinks businesses can also use this service. Ave 50 Studio curated the show at CD1 office, next show is curated by Heart of LA; perhaps the Wellness Center can display their work there after that. Reminder to download the 311 app for communicating w/ city and CD1.

GSS: Many transient issues still, many removals this month. GSS trying to schedule another LAPD training class. GSS has stickers for phones and window clings; suggestion to put signs on street ("Protected by GSS" type signs)

Chrysalis: mulching done; trimming "stickers" from trees; working well w/ Graffiti Busters; LAPD graffiti task force appears to be inactive but city attorney is working on prosecutions

Misty: Farmers market is going well! Buddhist Temple expressed an interest in being more involved w/ corridor.

Next meeting: Sept. 16; have a great summer! Reminder to read the May packets by Sept., we will discuss some BID legal issues then.